

30th Annual Conference on

Distance Teaching & Learning

August 12-14, 2014

NEW! Tuesday through Thursday
Madison, Wisconsin

TEACH
LEARN
CONNECT

Conference Program 2014

Updates and details at
uwex.edu/disted/conference



Continuing Studies
UNIVERSITY OF WISCONSIN-MADISON

30th Annual Conference on Distance Teaching & Learning

August 12-14, 2014, Madison, Wisconsin

We invite you...



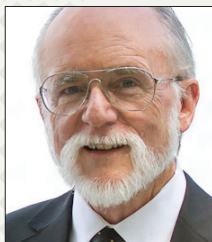
...to this year's 30th anniversary Distance Teaching & Learning Conference!

We have redesigned many aspects of the conference making it more dynamic and interactive for you. We've invited many more prominent leaders and innovators in distance learning and related fields. This year's schedule provides more than 140 session offerings to choose from focused on practical application of knowledge and skills. Please join us this summer on the beautiful shores of Lake Monona in downtown Madison, Wisconsin to be inspired, informed, and engaged. This is one anniversary conference you won't want to miss!

Les Howles, Director, Distance Education Professional Development, University of Wisconsin-Madison Continuing Studies

1. Chris Dede—MOOCs
2. Pam Northrup—Competency-based learning
3. Elliott Masie—Virtual live message
4. Janet Zadina—Educational neuroscience
5. Bill Draves—Generational learning
6. Kim Arnold—Learning analytics
7. Michael Simonson—Research to practice
8. Curt Bonk—Open learning

Featured Speakers



Michael Quinn Patton

Founder and Director, Utilization-Focused Evaluation

Evaluation for innovative change

"Evaluation is ultimately about reality testing, getting real about what's going on, what's being achieved – examining what's working and what's not working."



Ray Schroeder

Associate Vice Chancellor of Online Learning, University of Illinois Springfield

Staying ahead of the wave

"The wave of education change is roaring in at accelerating speed; those who stay ahead of the crest may thrive, those who don't will not survive."



Jane Bozarth

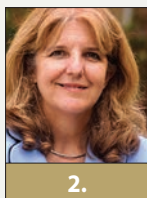
Elearning Coordinator, North Carolina Office of State Personnel

Using social media for learning

"If educators intend to remain viable and credible, they need to participate in social networks and use social media tools to extend their reach and enhance student learning."



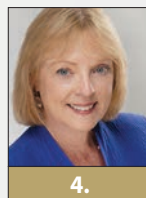
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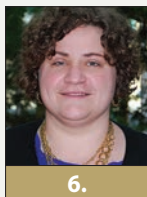
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Conference Agenda 2014

Tuesday, August 12

| | |
|-----------------|---|
| 7:00 am-6:00 pm | Registration at the Monona Terrace |
| 8:30-11:30 am | Preconference workshops (<i>Fee; limited enrollment; must pre-register, pages 4-5</i>) |
| 11:30-1:15 pm | Networking luncheon (<i>optional; \$24/person; included with full-day workshop or 2 half-day workshops</i>) |
| 12:45-1:15 pm | Introduction to the conference |
| 1:30-4:30 pm | Preconference workshops (<i>Fee; limited enrollment; must pre-register, pages 4-5</i>) |
| 1:30 pm | CoP Café opens (Communities of practice) |
| 1:30-4:00 pm | Speed sessions (<i>page 7</i>) |
| 1:30-4:15 pm | Spotlight sessions (<i>page 7</i>) |
| 4:00-5:30 pm | Exhibit Hall grand opening and reception |

Wednesday, August 13

| | |
|-------------------|---|
| 7:00 am-2:00 pm | Registration at the Monona Terrace |
| 7:00-8:30 am | Continental breakfast |
| 8:00-9:30 am | Conference welcome Keynote: Michael Quinn Patton, <i>Evaluation for innovative change</i> |
| 9:30 am-5:00 pm | Exhibit Hall open (<i>Sponsor/exhibitor showcases throughout day</i>) |
| 10:00-10:15 am | Virtual talk with Elliott Masie, <i>eLearning from past moving forward</i> |
| 10:30-11:15 am | Concurrent sessions & Spotlights |
| 11:30 am-12:15 pm | Concurrent sessions & Spotlights |
| 12:15-1:45 pm | Lunch and Wedemeyer Award presentation Keynote: Ray Schroeder, <i>Staying ahead of the wave</i> |
| 1:45-2:30 pm | Concurrent sessions & Spotlights |
| 2:45-3:30 pm | Concurrent sessions & Spotlights |
| 3:30-5:00 pm | Ex Hall finale (<i>Sponsor/exhibitor showcases, prize drawings</i>) |
| 5:00-7:00 pm | 30th anniversary rooftop celebration |

Thursday, August 14

| | |
|-------------------|--|
| 7:30-8:30 am | Continental breakfast |
| 8:00-8:45 am | Plenary session and Schullo Award presentation |
| 9:00-9:45 am | Concurrent sessions & Spotlights |
| 10:00-10:45 am | Concurrent sessions & Spotlights |
| 10:45 am-12:15 pm | Brunch Keynote: Jane Bozarth, <i>Using social media for learning</i> |
| 12:30-1:15 pm | Concurrent sessions & Spotlights |
| 1:30-2:15 pm | Concurrent sessions & Spotlights |
| 2:30-4:00 pm | Celebration forum and dessert reception |
| 4:15 pm | Final airport shuttle |

Tuesday, August 12

Preconference Workshops

Three-hour preconference workshops provide participants with hands-on, interactive, and practical learning experiences to develop their knowledge and skills in a specific area. Enrollments are limited, and attendees must pre-register and pay a separate fee for workshops. For complete descriptions and device requirements, go to uwex.edu/disted/conference

Full-day workshop.....\$170 (\$190 after July 22)Includes luncheon

Half-day workshop.....\$90 (\$100 after July 22).....Register for two workshops & luncheon is free!

Workshops only.....\$30 (\$40 after July 22)Surcharge if not attending conference

Half-day Morning Workshops

8:30-11:30 am

AM-1

Let's do the flip!

Rena Palloff, Fielding Graduate University

Plan and design lessons for flipped classroom delivery including accessing appropriate content and applying best practices using the flipped approach.

AM-2

Designing for effective collaboration in online learning environments 2.0

John McCormick and Sarah Krongard, Lesley University

Design and develop collaborative online learning experiences that increase engagement and support higher order thinking by empowering opportunities for peer learning.

AM-3

Evaluating innovative and complex projects

Michael Quinn Patton, Utilization-Focused Evaluation

Apply new evaluation methods and processes that integrate evaluation into the design, development, and implementation of innovative programs.

AM-4

Applying recent fair use court decisions to distance education

Linda Enghagen, University of Massachusetts

Interpret recent court rulings addressing copyright and fair use, and explore strategies for lawfully utilizing copyright protected materials for educational purposes.

AM-5

Harnessing data to ensure academic quality at an online institution

Phil Ice and Jennifer Stephens Helm, American Public University System

Explore processes, tools, strategies, and structures at the institutional level to foster a data-driven decision-making culture to improve online learning and teaching.

AM-6

Adventures in innovative online/blended learning design

Julia Parra, New Mexico State University

Through a simulation, you will identify and explore how certain technology trends can promote innovative designs for courses and classroom learning experiences.

AM-7

PowerPoint is not a slideshow freak

Tom Kuhlmann, Articulate Global

Learn from a world expert on how to use PowerPoint to build dynamic illustrations and videos, customize graphics, use as a mobile learning tool, and much more. You will also get access to all sorts of free resources.

Full-day Workshop

8:30 am-4:30 pm (includes luncheon)

FD-1

Instructional design practice: Fill your bag of tricks!

Penny Ralston-Berg and Alicia Swaggerty, Pennsylvania State University

In this full-day workshop you will tackle common challenges, hone skills, and expand your instructional design “bag of tricks” by focusing on practical things they don’t teach you in school.

Half-day Afternoon Workshops

1:30-4:30 pm

PM-1

How to create rich interactive modules for online courses

John Orlando, Northcentral University

Evaluate software tools for creating eLearning content and use a tool to develop interactive media-rich modules allowing students to engage with material while they learn it.

PM-5

Hybrid/blended course design strategies to engage, amaze, and enhance

Kathy Chatfield, Clark College

Convert existing course materials into engaging, active learning formats for both online and face-to-face environments based on learning objectives.

PM-2

Evaluating online and blended faculty development programs

Tanya Joosten and Dylan Barth, University of Wisconsin–Milwaukee

Apply research-driven evaluation methods and tools to ensure quality faculty development efforts for online and blended learning at the course, program, and institutional levels.

PM-6

Data visualization for education

Brad Hokanson, University of Minnesota

Develop skills in how to interpret, develop, and represent ideas through data visualization using freely available online tools.

PM-3

Designing and implementing a digital badge system

Susan Manning, University of Wisconsin–Stout

Walk through a process for how to design and issue a digital badge system for higher education utilizing web-based tools and addressing common challenges.

PM-7

Eight online assignment types for active learning and engagement

Rebecca Zambrano, Edgewood College

Design online assignments that increase active learning and student motivation in any content area through the use of eight basic assignment types.

PM-4

Avoiding the bologna sandwich: Creating and delivering effective feedback

Julie Hewitt and Caryn Stanley, University of Wisconsin–Platteville

Enhance the quality, efficiency, and delivery of feedback in distance education and training environments using technologies that facilitate collaboration.

PM-8

Universal Design for eLearning

Dennis James, Edgewood College

Apply Universal Design for eLearning principles to design lessons using software tools and digital media for learning support.

Special Conference Events



CoP Café (Communities of Practice)

Tuesday, 1:30 pm through Thursday, 4:00 pm

Engage in informal discussions with your conference peers and presenters around any topic of interest at the CoP Café located on the main floor. At any time during the conference feel free to initiate a topic or join one in progress. Like a coffee shop gathering, beverages will be available and table topics will be clearly posted so others can join the discussion.

Spotlight Sessions

Tuesday, 1:30-4:15 pm; Wednesday, 10:30 am-3:30 pm, and Thursday, 9:00 am-2:15 pm

New this year, these sessions feature prominent thought leaders, researchers, and practitioners who talk about and discuss a range of “hot” topics and innovative approaches relevant to distance and online learning.

Up on the Roof! 30th Anniversary Celebration

Wednesday, August 13, 5:00-7:00 pm

On Wednesday after the Ex Hall finale, join us on the Monona Terrace rooftop for appetizers, refreshments, and music as we celebrate 30 years of the conference.

Closing Celebration Forum and Dessert Reception

Thursday, August 14, 2:30-4:00 pm

Plan to stick around Thursday afternoon for this grand conference finale as several seasoned experts share highlights about distance education over the last 30 years and share their wisdom to help us navigate the future. They'll respond to your toughest questions and challenges as we indulge in an assortment of delectable, sweet treats and refreshments. Don't miss out on the final prize drawings and future conference registration discounts.



Tuesday, August 12

11:30 am-1:15 pm—Networking luncheon

12:45-1:15 pm—Conference introduction

1:30-4:15 pm—Speed Sessions and Spotlights

Speed Sessions

| 1:30-2:30 pm | 3:00-4:00 pm |
|--|---|
| A conceptual framework for an online faculty development program <i>Lynn Janas, Rosalind Franklin University of Medicine and Science</i> | Informal education and distance education: Bringing archaeology to the classroom <i>Kathleen Stemmler, Crow Canyon Archaeological Center</i> |
| Guidelines for interactive online learning facilitation <i>Lydia Mbat, University of South Africa</i> | One university's orientation course for new online faculty <i>Marilyn Hanson, Rosalind Franklin University of Medicine and Science</i> |
| Providing quick and effective audio feedback <i>Carrie Lewis, Benedictine University</i> | How to develop a collaborative case study-based concept mapping assignment for an online course <i>Laura Hollywood, Frontier Nursing University</i> |
| TPACK: Applying knowledge intersection framework to online faculty training and development <i>Rebecca Costello, Collegis Education</i> | A review of current literature on transformational and servant leadership as it applies to distance education <i>Bill Davis, Ashford University</i> |

Spotlight Sessions

| 1:30-3:00 pm | 3:15-4:15 pm |
|--|--|
| Evaluating educational games  <i>Dan Norton, Filament Games</i> Through demonstrations and discussion get insights from an award-winning educational game designer on what goes into the design of games that promote deep learning. | Faculty engagement strategies  <i>Karen Skibba, University of Wisconsin–Madison</i> Learn about research and best practices for engaging faculty in the transformative power of instructional technologies for blended and online learning. |

1:30 pm—CoP Café (Communities of Practice) opens Tuesday through Thursday

We call this the CoP Café. Gather informally and spontaneously anytime with fellow attendees around a topic of your choosing. Like a coffee shop gathering, beverages will be available and table topics clearly posted so others can join your discussion.

4:00 pm-6:00 pm—Exhibit Hall grand opening reception

Wednesday, August 13

8:00 am—Conference welcome followed by keynote, Michael Quinn Patton

9:30 am-5:00 pm—Ex Hall open; sponsor/exhibitor showcases throughout the day

10:00 am—Virtual guest speaker, Elliott Masie: *eLearning from past moving forward*

10:30 am-3:30 pm—Info Sessions, ePosters, and Discussions (see grids below and on the following pages)

12:15 pm—Lunch followed by keynote, Ray Schroeder

Information Sessions

| | Instructional Design and Development | Teaching Strategies | Technology, Tools, and Media | Evaluation and Research |
|--------------------------|---|--|--|--|
| 10:30-11:15 am | <p>Using a design manifesto to create engaging eLearning <i>Jon Aleckson and Andy Hicken, Web Courseworks</i></p> | <p>Gamification strategies for scaling efficiency in online courses <i>Sunay Palsole and Kenneth Pierce, University of Texas at San Antonio</i></p> | <p>iPad lecture capture <i>James Moore, DePaul University</i></p> | <p>Digital knowledge mapping instructional strategy to enhance knowledge convergence <i>Darryl Draper, Old Dominion University</i></p> |
| 11:30 am-12:15 pm | <p>Designing a blended program using UDL and adult learning principles <i>Kevin Roessger, Seattle University</i></p> | <p>Increasing learning: Classroom assessment techniques in the online classroom <i>Kelly Sanderson and Ted Cross, Grand Canyon University</i></p> | <p>If you record it, will they watch it? And will it matter? Exploring student perceptions of online video <i>Patrick Lowenthal, Boise State University</i></p> | <p>Using textbook alternatives to decrease cost and increase student engagement <i>Tanya Joosten and Dylan Barth, University of Wisconsin–Milwaukee</i></p> |
| 1:45-2:30 pm | <p>Too many courses, not enough time? Supporting scalable, collaborative design <i>Jessica Resig and Jana Hitchcock, Pennsylvania State University</i></p> | <p>Learning at the margins <i>Gregory Wells, Regis University</i></p> | <p>Lessons learned from offering a survey course face-to-face and simulcast <i>Perry Samson, University of Michigan–Ann Arbor</i></p> | <p>Learner-valued interactions and learning support: Course design for both <i>Kathryn Ley, University of Houston–Clear Lake</i></p> |
| 2:45-3:30 pm | <p>Collaborative curriculum: A model for innovative course development <i>Rena Palloff and Julie Frese, University of the Rockies</i></p> | <p>Speech online: Reducing the fear <i>Meg Yanalunas, Coastline Community College</i></p> | <p>Student engagement and the role of eTextbooks <i>Sanaa Riaz and Mingzhen Bao, Ashford University</i></p> | <p>Optimizing success: A model for persistence in online education <i>Hilda Glazer and John Murphy, Capella University</i></p> |

5:00-7:00 pm—30th Anniversary Celebration up on the roof!

Join the festivities to network with colleagues, enjoy delicious appetizers, refreshments, and entertainment.



Michael Quinn Patton: Evaluation for innovative change

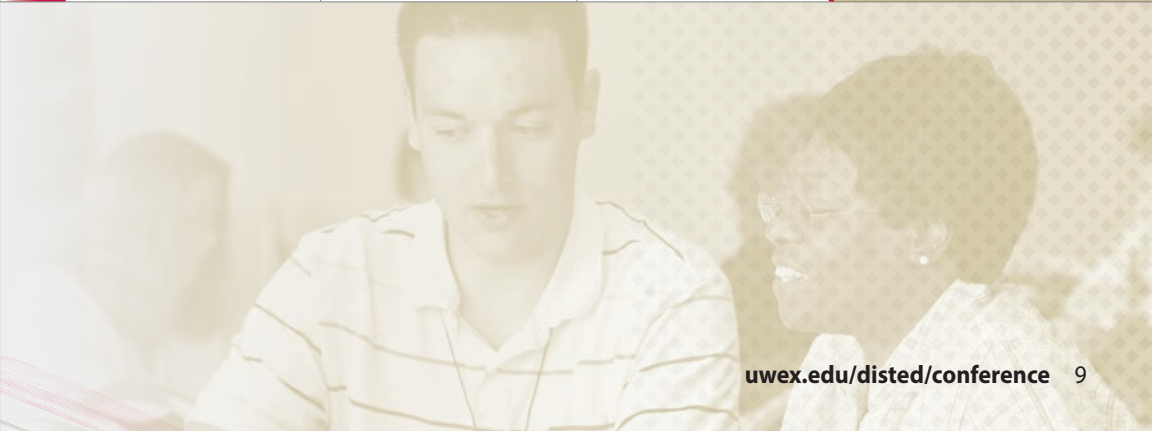
Michael Quinn Patton, internationally acclaimed evaluation consultant, will show how to apply “evaluative thinking” to facilitate innovative change in creating and improving technology enhanced learning experiences.



Ray Schroeder: Staying ahead of the wave

Ray Schroeder, who has been tracking the field daily for the past dozen years, will show how to identify trends, innovations and dead-ends in ways that will best inform our plans, investments, and preparations for the future.

| | Social/ Collaboration | Faculty Development | MOOCs | Spotlight Sessions |
|-------------------|---|---|--|---|
| 10:30-11:15 am | <p>Social networking in distance learning: Help or hindrance? <i>Kelley Conrad and Mary Weber, University of Phoenix</i></p> | <p>Can they flip? Training instructors to flip classes through flipped training <i>Rena Palloff, Fielding Graduate University</i></p> | <p>‘Skeptically optimistic’ in an open online course <i>David Stein and Constance Wanstreet, Ohio State University</i></p> | <p>Big data, little data, and learning analytics: Pushing through the hype <i>Kim Arnold, University of Wisconsin–Madison</i></p> |
| 11:30 am-12:15 pm | <p>Designing collaboration into the course development process <i>Amy Shenot, Cloud 9 Course Design and Christiane Reilly, University of Minnesota</i></p> | <p>What’s needed for K12 professional development to prepare teachers to teach online? <i>Rebecca Clemente, North Central College</i></p> | <p>SMOOC: Using MOOC technology for sustainable credit courses <i>Brad Hokanson, University of Minnesota</i></p> | <p>Applying developmental evaluation to complex online learning projects <i>Michael Quinn Patton, Utilization-Focused Evaluation</i></p> |
| 1:45-2:30 pm | <p>A virtual learning community for STEM students who are deaf <i>Lisa Elliot, Rochester Institute of Technology</i></p> | <p>Facilitating faculty success in the online learning environment <i>Nancy Chapko and Margaret Hunter, Gateway Technical College</i></p> | <p>Understanding MOOCs and their application in the health sciences <i>Jaami Dawan and Darryl Todd, City Colleges of Chicago, Malcolm X College</i></p> | <p>Generational learning styles <i>William Draves, Learning Resources Network</i></p> |
| 2:45-3:30 pm | <p>Collaboration for innovative and research-based distance learning <i>Wayne Centrone and Neil Greene, Center for Social Innovation</i></p> | <p>Teaching faculty to teach online: A comprehensive faculty development program <i>Barry Grant and Linda Bloomberg, Northcentral University</i></p> | <p>Diving into our MOOC: Lessons for those taking the plunge <i>Donna Liljegren and Lisa Trombetta, Elmhurst College</i></p> | <p>How Charles Wedemeyer opened our world and changed my life <i>Curt Bonk, Indiana University</i></p> |



Wednesday, August 13

Discussions

| 10:30-11:15 am | 11:30 am-12:15 pm |
|--|---|
| Mobile learning management system <i>Eddie Loo, Instructional Communications Systems</i> | Grading online discussions <i>R.L. Erion and John Howard, South Dakota State University</i> |
| Measuring the ROI in online learning <i>Jack Phillips, ROI Institute</i> | Engaging faculty in their professional development <i>Gerard Flynn, Pepperdine University</i> |
| Actively pursuing online learning outcomes: Analyzing CMSs <i>Camille Dickson-Deane, Montgomery County Community College and Joi Moore, University of Missouri</i> | Are games and simulations a good “fit” for your curriculum? <i>Penny Ralston-Berg, Pennsylvania State University and Eric Bauman, Clinical Playground</i> |
| 1:45-2:30 pm | 2:45-3:30 pm |
| Applying staged, self-directed learning model in online instruction <i>Yunhong Tu, University of Wisconsin–Superior</i> | Shattering traditional frameworks: Competency-based assessment in the digital age <i>Patrick Ochoa, ProctorU</i> |
| You say you know it? Prove it! <i>Deborah Bushway and Lee Scholder, Capella University</i> | Social interactions of new STEM teachers using video annotation <i>Joshua Ellis and Justin McFadden, University of Minnesota</i> |
| Saving lives with distance education <i>Jim Keiken and Richard Valenta, Illinois Fire Service Institute/University of Illinois</i> | Teacher as a designer: Deconstructing the design process in K12 online course design <i>Khendum Gyabak and Ann Leftwich, Indiana University Bloomington</i> |

ePosters

| 10:30-11:15 am | 11:30 am-12:15 pm |
|---|--|
| <p>Speedy learning: Best practices in accelerated online instructional design Anastasia Trekles, Purdue University North Central</p> | <p>Issues in open and distance learning in Turkey Cengiz Hakan Aydin, Anadolu University</p> |
| <p>50,000 words: Participatory writing in the digital extracurriculum Kelly Jones, Missouri University of Science & Technology</p> | <p>Show me what you know: Student choice and scaffolding Renee Chandler, University of Wisconsin–Stout</p> |
| <p>Using PowerPoint and YouTube to create video lectures with captions Joseph Zisk, California University of Pennsylvania</p> | <p>An examination of motivational factors in a virtual choir Justin Whiting and Curtis Bonk, Indiana University</p> |
| <p>Student success factors in graduate psychology professional programs Noelle Newhouse and Jessica Cerniak, The Chicago School of Professional Psychology</p> | <p>Effect of virtual school enrollment on student outcomes Nathan Calverley, Wisconsin Department of Public Instruction</p> |
| <p>A nurse-led distance medical course for laymen: An Indian experience Susheela Immanuel and Elizabeth John, Christian Medical College, Vellore</p> | <p>Providing and tracking mobile professional development using multimedia modules and badges Carolyn Awalt and Teresa Cortez, University of Texas at El Paso</p> |
| <p>Re-conceptualizing feedback from the student's perspective Simone Conceição and Anita Samuel, University of Wisconsin–Milwaukee</p> | <p>Online teaching journal to monitor performance of teacher education candidates Amy Otis-Wilborn, University of Wisconsin–Milwaukee and Wanda Routier, Concordia University Wisconsin</p> |
| 1:45-2:30 pm | 2:45-3:30 pm |
| <p>Access to success: Serving diverse populations in online education Adam Rusch and Randi Congleton, University of Illinois</p> | <p>Using videos and discussion to enhance a blended lab course Kristina Obom and Patrick Cummings, Johns Hopkins University</p> |
| <p>Creating visual contexts for learning Eileen Horn and Tae Keun Jeon, University of Wisconsin–Extension</p> | <p>No mess, no myth, better math courses online Juan Xia, Penn State World Campus</p> |
| <p>The Digital Learning Faculty Certificate Program Emily Hixon and Heather Zamojski, Purdue University Calumet</p> | <p>Lights, camera, action: “Lost in translation” no more! Wanju Huang and Charlotte Tanara, Eastern Kentucky University</p> |
| <p>Flipped learning: Using SCORM for formative assessment Joseph Zisk, California University of Pennsylvania</p> | <p>eLearning readiness assessment at a graduate institution Sean Nufer and Lisa Thompson, TCS Education System</p> |
| <p>Is personality related to career and life satisfaction of online instructors? Jeral Kirwan, Ashford University and Elizabeth Roumell, North Dakota State University</p> | <p>Developing quality online degree programs: A faculty perspective Laurel Newman and Dyanne Ferk, University of Illinois Springfield</p> |
| <p>Virtual and remote science lab effectiveness: What the research says Jim Brinson and Kasie Brinson, American Military University</p> | <p>The role of questions embedded in online lecture to facilitate learning Khadija Bakrim and Elizabeth Tombs, Texas Tech University</p> |

Thursday, August 14

8:00 am—Morning plenary and Schullo Award

9:00 am-2:15 pm—Info Sessions, Discussions, and Speed Sessions (see grids below and on next page)

10:45 am—Brunch followed by keynote, Jane Bozarth

Information Sessions

| | Instructional Design and Development | Teaching Strategies | Technology, Tools, and Media | Evaluation and Research |
|----------------|--|---|---|--|
| 9:00-9:45 am | <p>Universal Design for Learning: Addressing learning variability in blended environments Alyssa Boucher and Christina Bosch, Center for Applied Special Technology</p> | <p>Be an eLearning rock star: Best practices in online facilitation Kay Lehmann and Susan Manning, University of Wisconsin–Stout</p> | <p>Center stage and back stage: Two views of student-produced content Amanda Quinton and Louise Sharrar, Penn State World Campus</p> | <p>Deep learning in distance education: Are we achieving this goal? Rick Shearer and Andrea Gregg, Pennsylvania State University</p> |
| 10:00-10:45 am | <p>Creating effective faculty-instructional designer collaboration through deep listening Karen Franker and Jessica Rebstock, Edgewood College</p> | <p>Effective whole-class feedback for second language writers Maureen Andrade, Utah Valley University</p> | <p>Two trends: Incorporating mobile and flipped strategies into distance learning Ann Bell and Kay Lehmann, University of Wisconsin–Stout</p> | <p>Student perceptions of online learning: An analysis of online course evaluations Patrick Lowenthal and Christine Bauer, Boise State University</p> |
| 12:30-1:15 pm | <p>Using Bloom's Taxonomy to promote student learning Tae Jeon and Ryan Anderson, University of Wisconsin–Extension</p> | <p>Greeting students at the virtual door: Developing an online orientation Tamra Swann, Mississippi State University</p> | <p>Powerful instructor presence via video: Intros, bios, and digital stories Kelly Jones and Julie Phelps, Missouri University of Science & Technology</p> | <p>Practical uses of data visualizations for educators Andy Johnson and Damon Regan, Advanced Distributed Learning</p> |
| 1:30-2:15 pm | <p>Localized learning object repositories: Supporting curriculum development, instruction, and scholarship Marjorie Leon, National Louis University</p> | <p>How to most successfully teach an online freshman year seminar course Alyse Jones, Georgia Perimeter College and Cindy Morrin, Cuyamaca Community College</p> | <p>Developing mobile friendly content Nell Eckersley, Literacy Assistance Center</p> | <p>Does your presence matter to students? Teaching presence in online education Kristi Preisman, Peru State College</p> |

2:30-4:00 pm—Celebration forum and dessert reception

Plan to stick around Thursday afternoon for this grand conference finale as several seasoned experts share highlights about distance education over the last 30 years and share their wisdom to help us navigate the future. They'll respond to your toughest questions and challenges as we indulge in an assortment of delectable, sweet treats, and refreshments. Don't miss out on the final prize drawings and future conference registration discounts.



Jane Bozarth: Using Social Media for Learning

Jane Bozarth, nationally-recognized eLearning expert, will show how to leverage social media strategically and intelligently to promote student engagement and learning.

| | DE Management | Challenges/ Emerging Issues | Engagement and Interaction | Spotlight Sessions |
|----------------|---|---|--|--|
| 9:00-9:45 am | <p>Leading the distance education strategic planning process Tonya Amankwatia, DeSales University</p> | <p>Leveraging virtual environments for cultural competency training Rebecca Sisk, Chamberlain College of Nursing and Eric Bauman, Devry, Inc. Healthcare Group</p> | <p>Teaching new dogs old tricks: Rediscovering learning contracts Reed Scull and Jeff Miller, University of Wyoming</p> | <p>Insights about developing massive technology-based models for higher education Chris Dede, Harvard University</p> |
| 10:00-10:45 am | <p>Adapting online programs to changing enrollment demographics Kevin Shanley, Utah State University</p> | <p>Rethinking course design for mobile learners Vickie Cook, University of Illinois Springfield</p> | <p>Best practices in planning for group work in online courses Matt Winslow and Paula Jones, Eastern Kentucky University</p> | <p>From evidence-based research to practical application Allan Jeong, Florida State University; Janet Zadina, Tulane University; and Michael Simonson, Nova Southeastern University</p> |
| 12:30-1:15 pm | <p>Hitting the target: Leveraging distance delivery data to impact enrollment goals Heather Huling and Susan Kenter, Old Dominion University</p> | <p>Blended, online, or face-to-face? Assuring non-traditional learner success Julie Kling and Jane Wenzel, Edgewood College</p> | <p>Increasing critical thinking skills using online structured debates Robin O'Callaghan and Jane Carducci, Winona State University</p> | <p>Implementing competency-based learning Pam Northrup, University of West Florida</p> |
| 1:30-2:15 pm | <p>Making sure your distance education is legal Rebecca Butler, Northern Illinois University</p> | <p>Increasing the impact of cognitive presence in the online classroom Lauren Wright and Courtney Moke, Deltak</p> | <p>Building campfires in cyberspace to create highly engaging faculty development Rebecca Zambrano and Karen Frankner, Edgewood College</p> | <p>Mobile learning technology: Emerging trends and opportunities Rovy Branon, University of Wisconsin-Extension</p> |

Thursday, August 14

Speed Sessions

| | |
|--|--|
| 9:00-9:45 am | 10:00-10:45 am |
| The value and effectiveness of problem-based learning for community nutrition educators <i>Connie Burns, University of Minnesota–Extension</i> | Seeking civility: Using the Socratic seminar model for online discussions <i>Dan Moen, Minnesota State University, Mankato</i> |
| Will you play a question game? <i>Jim Flowers, Ball State University</i> | Distance education pedagogy: Where we have been, where we are going <i>Jennifer Filz, University of Wisconsin–Milwaukee</i> |
| The influence of connectivism on online faculty support <i>Rita-Marie Conrad, University of California, Berkeley</i> | Innovative blended learning program within secondary school district <i>Joseph Rapposelli, Red Clay Consolidated School District</i> |
| 12:30-1:15 pm | 1:30-2:15 pm |
| Training and professional development in a dynamic online classroom <i>Michael Dice, Jr., Northwestern University</i> | Critical success factors in service delivery to ODL Library clients <i>Janette Raubenheimer, University of South Africa</i> |
| Examining teaching presence in 2014 <i>Christine Nickel, Old Dominion University</i> | Every picture tells a story <i>Michael Anderson, University of Texas at San Antonio</i> |
| One mouse click for the highly integrated online course content <i>Yunhong Tu, University of Wisconsin–Superior</i> | Competency-based education: Rethinking learning outcomes for blended/online courses <i>Ruth Best, Walden University</i> |

Discussions

| | |
|---|--|
| 9:00-9:45 am | 10:00-10:45 am |
| Instruivist and constructivist pedagogies within two accounting modules: A comparative study <i>Alan Parkinson and Lynsie Chew, University College London</i> | Culture and online learning: Global perspectives and research <i>Insung Jung, International Christian University and Charlotte Nirmalani Gunawardena, University of New Mexico</i> |
| Virtual project teams in distance delivery: Challenges and solutions for effective learning <i>Kathy Faggiani, Milwaukee School of Engineering</i> | eLearning and libraries: Bringing the pieces together <i>Navadeep Khanal, University of Missouri</i> |
| Bridging the gap: Faculty workload perception and curriculum design <i>Scott Hovater and Michael Coplan, Grand Canyon University</i> | Implementing the degree qualifications profile framework at a fully online institution <i>Karan Powell and Jennifer Stephens Helm, American Public University System</i> |
| Why are digital textbooks so hard? <i>Carrie Watkins, MBS Digital Solutions Group</i> | Synchronous and asynchronous strategies for online student support <i>Simone Conceição and Johanna Dvorak, University of Wisconsin–Milwaukee</i> |
| 12:30-1:15 pm | 1:30-2:15 pm |
| Using social media for learning <i>Jane Bozarth, North Carolina Office of State Personnel</i> | Leveraging apps and mobile tools for online learning <i>Nicole Ellison, Regis University</i> |
| Neuroscience: Brain research and instruction <i>Janet Zadina, Tulane University</i> | New visual culture and future competencies in online learning <i>Ilju Rha and Younyoung Kim, Seoul National University</i> |
| | Digital badges as incentives for online faculty development <i>Margaret Blodgett, Concordia University Wisconsin</i> |
| | Presentation by Schullo Award Winner |

Conference Information

Conference location: Monona Terrace Convention Center, One John Nolen Drive, Madison, Wisconsin

Dates: August 12-14, 2014

Travel and Lodging: See website for travel options and list of conference hotels with special rates.

NOTE: Shuttle service will be available to and from the Monona Terrace and conference hotels.

Conference contact: Kimary Peterson, Conference Manager, 608-265-4159 or disted@dcs.wisc.edu

Registration

By 7/22/14 After 7/22/14

| | | |
|--|--------------------|--------------|
| Conference fee | \$490 | \$540 |
| Full-time student fee | \$285 | \$335 |
| Group rate (3 or more) | \$390/person | \$440/person |
| University Wisconsin System employee | \$390 | \$440 |

Virtual option.... \$200/person—\$400/group of 3

If you are unable to attend face-to-face, sign up for the virtual option for yourself or your team.

The virtual package provides a “slice” of the event streamed live by Sonic Foundry Mediasite plus three months of archived access. See website for more details.

Optional Tuesday activities (space is limited)

| | | |
|--|-------------|------------|
| Full-day workshop | \$170 | \$190 |
| Half-day workshop | \$90 | \$100 each |
| Workshop surcharge if not attending conference | \$30 | \$40 |
| Networking luncheon* | \$24 | \$29 |

*Lunch is free with 2 half-day workshops or full-day workshop

How to register

Online: uwex.edu/disted/conference

(must have purchase order or credit card)

Mail: Distance Teaching & Learning Conference
The Pyle Center, Dept. 111
702 Langdon St., Madison, WI 53706

Phone: 608-262-0810

Fax: 800-741-7416 or 608-265-3163

Cancellations and refunds

Call the Registration Office (608-262-0810) to cancel and obtain a cancellation number. If you do not attend and have not cancelled prior to the conference, you are responsible for the total fee.

Substitutions are allowed.

Cancel by 7/29/2014 Full refund less \$30 administrative charge

Cancel by 8/07/2014 50% refund

Cancel after 8/07/2014 No refund

Additional information

- Please advise us at time of enrollment if you have a disability and desire special accommodations. Requests are confidential.
- If you need this material in an alternate format, please contact the conference manager at 608-265-4159.

Conference photos by Rick Marolt; Capitol photo on page 6 by Freddie Endres



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Take the opportunity before or after the conference to explore the city's sights, including State Street, the UW-Madison campus, the Farmer's Market, and Wisconsin's impressive Capitol building. Check out the conference website for links to local events and attractions.

